



Dear Sir / Madam

The Darling Downs and Southwest Queensland Equestrian Community would like to offer you an exciting opportunity to promote your business at our upcoming Regional Event.

The DD & SWQ Championships will showcase some of the best young riders from across the Darling Downs and Southwest Region of Queensland. We have riders representing their schools from as far west as Charleville and Roma, as far south as Warwick and Stanthorpe, and locally from Toowoomba and surrounds. We are fortunate to have such talented and passionate competitors committed to the field of equestrian. There is a wide range of riders competing in both Primary and Secondary divisions within the Dressage, Show Jumping, Combined Training and Show Horse rings.

As a sponsor of the 2025 Darling Downs & Southwest Qld Championships in Toowoomba from the 30<sup>th</sup> May to the 1<sup>st</sup> June, you will be successfully aligned with the development of the next generation of talented equestrians.

Additionally, as the major qualifier for the Interschool Queensland State Championships, this regional championship will attract approximately 200 riders, as well as their families and supporters.

We would love to work with you to ensure you receive maximum exposure for your sponsorship investment, whether it's a cash donation, product donations for our silent auction or prize donations for our winner.

Promotion will work on a sliding scale, with sponsorship levels ranging from \$750 through to \$100 plus GST to cater for all budgets. The available packages and their benefits are listed below.

Please do not hesitate to make contact to talk about how we can tailor the sponsorship package to meet your business's needs.

If you are able to help with our event and become a 2025 sponsor, please complete the Sponsorship Packages Form and return it to the following Coordinators.

Kind regards,

Melissa Lunney  
Sponsorship Coordinator  
0490 929 979  
ddinterschoolsponsorship@gmail.com

Jen Turner  
Sponsorship Coordinator  
0417 174 172  
ddinterschoolsponsorship@gmail.com

**2025 SPONSORSHIP PACKAGES FORM  
DD & SWQ INTERSCHOOL REGIONAL CHAMPIONSHIPS**

<b>Sponsor's Name</b>	
<b>Sponsor's ABN</b>	
<b>Address</b>	
<b>Mobile Number</b>	
<b>Email</b>	
<b>Contact Person</b>	
<b>Signature</b>	
<b>Date</b>	

**\*\* Please circle your package selection\*\***

**\*\*Please note, if your package selection has already been filled, we will contact you to discuss other sponsorship options to suit your needs\*\***

**PACKAGE 1: GOLD SPONSOR- \$750 PLUS GST**

Sponsor Benefits: The Ring Announcer will promote your business by sharing a blurb on your company multiple times during the event over the PA system.  
 Representative invited to present prizes at presentation.  
 Opportunity to have photos with winners.  
 You will receive a half page ad in the official program.  
 Your name and logo will appear on the official program  
 Your banner will be flown at the event.  
**Trade stand included, valued at \$150.00.**  
 Your Company will be promoted on Interschool Queensland social media.

**PACKAGE 2: SILVER DISCIPLINE SPONSOR \$500 PLUS GST (\$400 PLUS GST for Show Horse as it runs over one day)**

Sponsor Benefits: You will have naming rights to a discipline.  
 2 signs displayed for the days of competition your discipline is being held on. (one in presentation arena).  
 PA announcements for the day/s the discipline runs.  
 Representative to present overall trophies at close of each day of discipline.  
 Opportunity to have photos with the winners.  
 Logo on event program.  
 Your company will be promoted on Interschool Queensland social media.  
 Your company name will be named as the discipline sponsor on the Nominate website.  
 You will receive a quarter-page ad in the official program.  
**Option to add a trade stand site at a discounted rate of \$100.00.**

**PACKAGE 3: BRONZE DAY SPONSOR \$250 PLUS GST**

Sponsor Benefits: 2 signs displayed for the day you are sponsoring at the event.  
 PA announcements for the day of event that you are sponsoring.  
 Representative to present overall trophies at close of that competition day.  
**Option to add a trade stand at a discounted rate of \$100.00.**  
 Logo included in the official program.  
 Your company will be promoted on Interschool Queensland social media.

**PACKAGE 4: CLASS SPONSOR \$150 PLUS GST**

Sponsor Benefits: One sign displayed for the day of the class at the event.  
PA announcements during the day of the class at the event.  
Company acknowledged during class overall presentation.  
Logo included in the official program.  
Your company logo will be promoted on the Interschool Queensland social media.

**PACKAGE 5: CASH DONATIONS / PRODUCT DONATIONS / PRIZE DONATIONS – You choose the amount to donate**

Sponsor Benefits: Amounts under \$100 - PA Announcements during event.  
Amounts over \$100 - PA Announcements during event.  
Any donation received will be acknowledged during the event.

**PACKAGE 6: FAMILY SPONSORSHIP \$50.00 PLUS GST**

Sponsor Benefits: Families who kindly donate to the event will be listed in the event program as sponsors.

**PACKAGE 7: TRADE SITE ONLY \$150.00 PLUS GST**

Sponsor Benefits: sponsors will be allocated a trade stand site in the event trade stand village.