



EQUESTRIAN
QUEENSLAND



JUMPING
QUEENSLAND



JUMPING QUEENSLAND STATE CHAMPIONSHIPS



MARYBOROUGH SHOWGROUNDS & EQUESTRIAN PARK
SATURDAY 5 - MONDAY 7 OCTOBER

2024 SPONSOR OPPORTUNITY



**JUMPING QUEENSLAND
STATE CHAMPIONSHIPS**

SPONSORSHIP OPPORTUNITY

SATURDAY 5 - MONDAY 7 OCTOBER 2024

Naming Rights Sponsor - POA

- Naming rights of the 2024 Jumping Queensland State Championships
- Early access to entries via equipe
- Advertising on all social media posts on the Jumping Queensland and Equestrian Queensland social media channels
- Advertising in the Equestrian Queensland e-news
- Advertising on the Jumping Queensland State Championships webpage
- Two full pages of marketing in event program (sponsor to provide artwork)
- Advertising on lanyards
- Advertising on championship rugs and championship sashes
- Premium position display space in our trade village
- Signage displayed (sponsor to provide)
- Information about your company announced during the event

Ring 1 Sponsor - \$4,000 Incl GST

- Naming rights of the Ring 1 at the 2024 Jumping Queensland State Championships
- Early access to entries via equipe
- State Championship Series 1.20m to 1.50m
- Advertising on Jumping Queensland social media channel
- Advertising on the Jumping Queensland State Championships webpage
- Full page marketing in event program (sponsor to provide artwork)
- Premium position display space in our trade village
- Signage displayed (sponsor to provide) within Ring 1
- Information about your company announced during the event

Ring 2 Sponsor - \$3,000 Incl GST

- Naming rights of Ring 2 at the 2024 Jumping Queensland State Championships
- Early access to entries via equipe
- State Championship Series 1m to 1.20m
- Advertising on Jumping Queensland social media channel
- Advertising on the Jumping Queensland State Championships webpage
- Half page marketing in event program (sponsor to provide artwork)
- Premium position display space in our trade village
- Signage displayed (sponsor to provide) within Ring 2
- Information about your company announced during the event

Ring 3 Sponsor - \$2,000 Incl GST

- Naming rights of Ring 3 at the 2024 Jumping Queensland State Championships
- Early access to entries via equipe
- Grassroot State Championship Classes 60cm to 1.0m
- Advertising on Jumping Queensland social media channel
- Advertising on the Jumping Queensland State Championships webpage
- Quarter page marketing in event program (sponsor to provide artwork)
- Display space in our trade village
- Signage displayed (sponsor to provide) within Ring 3
- Information about your company announced during the event

2024 SPONSORS



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STATE CHAMPIONSHIPS**

SPONSORSHIP OPPORTUNITY

SATURDAY 5 - MONDAY 7 OCTOBER 2024

State Championship Series Sponsor - \$1,000 Incl GST

- Naming rights of a State Championship Series (includes 1st and 2nd Qualifier Classes and Final) - Amateur, Childrens, Junior, Young Rider, Pearl, Sapphire, Emerald, Ruby and Diamond
- Early access to entries via equipe
- Name printed on the Champion rug
- Logo advertised on Jumping Queensland social media channel
- Logo in event program
- Logo on the Jumping Queensland State Championships / Equestrian Queensland webpage
- Display space in our trade village
- A representative from your company making the presentation to the winner and place getters of your sponsored class

State Championship Final Sponsor - \$500 Incl GST

- Naming rights of a State Championship Series Final - Grassroots (60cm - 1m), Amateur, Childrens, Junior, Young Rider, Pearl, Sapphire, Emerald, Ruby and Diamond
- Early access to entries via equipe
- Name printed on the Champion rug
- Logo advertised on Jumping Queensland social media channel
- Logo in event program
- Logo on the Jumping Queensland State Championships / Equestrian Queensland webpage
- Display space in our trade village
- A representative from your company making the presentation to the winner and place getters of your sponsored class

Class Sponsor - \$300 Incl GST

- Sponsor of a Class at the 2024 Jumping Queensland State Championships
- Early access to entries via equipe
- Logo advertised on Jumping Queensland social media channel
- Logo in event program
- Logo on the Jumping Queensland State Championships / Equestrian Queensland webpage
- Display space in our trade village
- A representative from your company making the presentation to the winner and place getters of your sponsored class

If you have any questions about this sponsorship opportunity, please contact Tarni McCormack by emailing support@equestrianqld.com.au or phone 07 3891 6611.

Yours sincerely,

Tarni McCormack

2023 Jumping Queensland State Championships
Sponsorship and media management

Equestrian Queensland

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