

3 DAY EVENT We don't play. We ride!

# 26 TO 29 SEPTEMBER Sponsorship Opportunities

# Tamborine Equestrian Group invite you to be a part of the 2024 Queensland International Three-Day Event.

#### **About the Event:**

The Queensland International three-day event is held at the beautiful equestrian venue Kelecyn, home of Tamborine Equestrian Group. This venue is constantly undergoing improvements to provide superb facilities that showcase the sport and provide an unsurpassed experience for everyone involved, officials, sponsors, volunteers, spectators, competitors, and supporters alike, there really is something for everyone.

With Tamborine Equestrian Group experiencing a growing demand at the venue, we are attracting more and more competitors and spectators to the event. This once-a-year event gets bigger and bigger each time around, so we are opening opportunities to invite new supporters and sponsors on board and using the opportunity to refresh partnerships with existing relationships. We are so incredibly grateful to everyone that has supported us on our journey to date.

At the International Three-Day Event you can expect to see three days of action-packed competition with competitors from the Australian International and National Elite Squads, Past Olympic representatives, and the finest Queensland riders at every level of our sport. Officials include representatives who have assisted in both Olympic and Para Olympic teams and Technical Delegates who judge internationally at prestigious 5-star competitions around the world.

The Queensland International 3 Day Event is the only FEI 4 Star Long Format event in Queensland, and one of a handful across Australia. With expanding numbers each year we are working towards making it a major attraction on the Queensland sporting calendar.

#### What We Can Offer You:

Tamborine Equestrian Group International Three-Day Event believes it can offer you high quality exposure to customers at this one-of-a-kind event in Queensland. We have seen our competitors and followers lend strong support to Sponsors and we believe that the youthful vibrancy of our club combined with the solid experience of seasoned campaigners brings a unique combination that will offer valuable opportunities for your company to be prominently displayed to a targeted audience of competitors and spectators over three days of action.

Become part of this exciting event and showcase your services and products.









## **Sponsorship Opportunities**

### **Sponsorship Packages Options**

#### \$500 of goods in kind

- Choice for use Rider pack or prizes
- Signage Can provide own signage for display
- Social Media Provided
- Sponsorship noted on Advertising Literature supplied throughout the event.
- Rider's packs Sponsor can provide products and info to be included in rider packs.
- Drink package for 1 x person at Saturday Night event
- Stand at event Included.

#### \$500

- Choice for use 65cm / 80cm class XC-Jump sponsorship or 1 SJ wing display in 65cm / 80cm class
- Signage 1 sign provided
- Social Media Provided
- Sponsorship noted on Advertising Literature supplied throughout the event
- Rider's packs
   – Sponsor can provide products and info to be included in rider packs
- Drink package for 1 x person at Saturday Night event
- Stand at event- Included

#### \$1000

- Choice for use National level XC Jump sponsorship
- Signage 2 signs provided
- Social Media Provided
- Sponsorship noted on Advertising Literature supplied throughout the event
- Rider's packs
   – Sponsor can provide products and info to be included in rider packs
- People included 2 people
- Drink and Lunch package on Saturday for 2 x people included
- Stand at event- Included

#### \$2000

- Choice for use Class sponsorship or international level XC jump
- Signage 2 signs provided & 1 set of SJ covers
- Social Media Provided
- Sponsorship noted on Advertising Literature supplied throughout the event
- Rider's packs
   – Sponsor can provide products and info to be included in rider packs
- People included up to 2 people
- Drink and Lunch package on Saturday and Sunday for 2 x people included
- Stand at event- Included

#### **BRONZE SPONSOR - \$3000**

- Choice for use- Class sponsorship or international level XC jump
- Signage 2 signs provided & 2 set of SJ covers
- Social Media Provided
- Sponsorship noted on Advertising Literature supplied throughout the event
- Rider's packs
   – Sponsor can provide products and info to be included in rider packs
- People included up to 4 people
- Drink and Lunch package on Saturday and Sunday for 4 x people included
- Stand at event- Included

## **Sponsorship Opportunities**

#### SILVER SPONSOR - \$5000

- Choice for use- Class sponsorship or international level XC jump
- Signage 4 signs provided & 2 sets of SJ covers
- Social Media Provided
- Sponsorship noted on Advertising Literature supplied throughout the event
- Rider's packs
   – Sponsor can provide products and info to be included in rider packs
- People included up to 6 People
- Drink and Lunch package on Friday, Saturday and Sunday for 6 x people included
- Stand at event Included

#### **GOLD SPONSOR - \$10,000**

- Choice for use Naming rights to certain areas and classes
- Signage 4 signs provided & 2 set of SJ covers
- Social Media -- Provided
- Sponsorship noted on Advertising Literature supplied throughout the event
- Rider's packs
   – Sponsor can provide products and info to be included in rider packs
- People included up to 8 people
- Drink and Lunch package on Friday, Saturday and Sunday for 8 x people included
- Stand at event- Included

#### PLATINUM SPONSOR - \$11,000 + Naming Rights Sponsor

- Choice for use Naming rights of the event and/or custom areas.
   Signage- Custom Signage provided for event
- Social Media Custom Social Media coverage provided for event
- Sponsorship noted on Advertising Literature supplied throughout the event
- Rider's packs— Custom
- People included Custom
- Drink and Lunch package on Friday, Saturday and Sunday included. Sponsor to advise number attending.
- Stand at event Included

We are also happy to discuss any ideas you may have to promote your products and our committee will work towards fulfilling your goals. We would welcome the opportunity to meet with you in person to provide some additional information and discuss how we may assist you in taking advantage of this wonderful opportunity.

We look forward to hearing from you soon.

Kind Regards, Tamborine Equestrian Group

### Please RSVP by the 1st September 2024







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## **Sponsorship Booking Form / Tax Invoice**

Company:			ABN:
Contact:			Mob:
Address:			
E-Mail:			
Sponsorship Package:			
	Ruby - \$500 Goods in Kind		Sapphire - \$500 Cash
	Emerald - \$1,000		Diamond - \$2,000
	Bronze - \$3,000		Silver - \$5,000.00
	Gold - \$10,000		Platinum - \$11,000 + (Naming Rights)

Your sponsorship booking will be secured by receipt of your payment.

#### **Payment Details:**

Direct Deposit to:

**Tamborine Equestrian Group** 

BSB: 014210

Account: 186226023

Send your booking form to: tamborineequestriangroup@outlook.com

This booking from will convert to a Tax Invoice upon receipt of payment.

Tamborine Equestrian Group ABN: 66 157 280 516